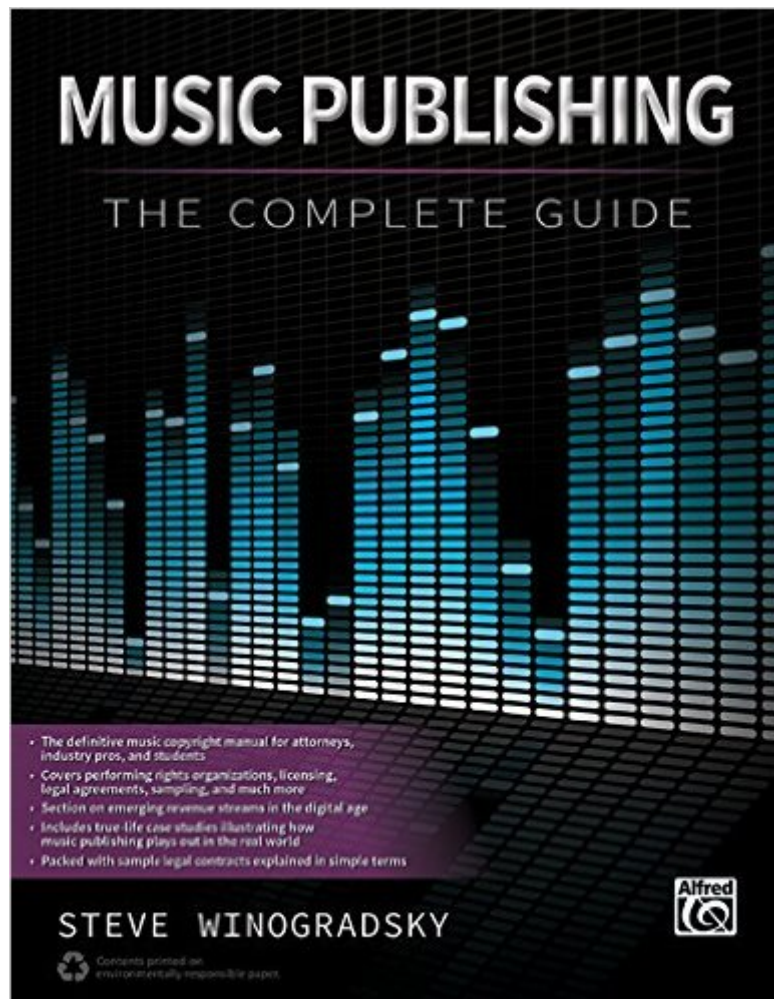


The book was found

Music Publishing -- The Complete Guide



Synopsis

Written by an attorney with over 30 years of experience in the music industry, *Music Publishing: The Complete Guide* is the definitive manual on music copyright. Whereas many books on the subject are aimed at artists and songwriters, this book will serve as a thorough guide for industry pros, lawyers, and music business and law students. Subjects covered include copyright; performing rights organizations; mechanical, synchronization, and print licensing; songwriter and composer agreements; publishing administration and foreign sub-publishing; production music libraries; pitching and placement companies; sampling; and much more. The discussion also delves into historical perspective and current trends and revenue opportunities in the evolving digital marketplace. Easy-to-read narratives explain the key points for all of these types of deals. There are many sample agreements included in the book, all annotated in simple terms that explain the often complex contract language. There are also links to copyright and publishing resources, listings of foreign performance and mechanical societies, and anecdotes and case studies from real world incidents. If you're looking for a thorough grounding and go-to reference book on music copyright, not just a quick crash course, your search is over. "Steve's Music Publishing text is fantastic. It is personal, practical, and even includes excellent real world case studies. Furthermore, the helpful agreement annotations and comments are a most excellent resource for breaking down agreement language and terms for the reader. His knowledge, experience, and sense of humor make this the best music publishing text I've read. I will be using Steve's book as the official text for our Music Publishing course at The University of Colorado Denver's Music Industry Program. All those interested in learning more about music publishing or having a sharp reference text should get this book!"---Benom Plumb, Assist

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Customer Reviews

Steve's Music Publishing text is fantastic. It is personal, practical and even includes excellent real world case studies. Furthermore, the helpful agreement annotations and comments are a most excellent resource for breaking down agreement language and terms for the reader. I have known and worked with Steve Winogradsky for years during my time running the Synch Licensing department at Bluewater Music in Nashville. His knowledge, experience and sense of humor make this the best music publishing text I've read. I will be using Steve's book as the official text for our Music Publishing course at The University of Colorado Denver's Music Industry Program. All those interested in learning more about music publishing or having a sharp reference text should get this book!!!
Benom Plumb
Assistant Professor C/T
Music & Entertainment Industry Studies
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College of Arts & Media

A terrific primer for aspiring music publishers, songwriters and related fields. The music business has grown more complex and this book will help navigate the increasingly choppy waters. A little technical and legal in spots but overall, Winogradsky did a superb job of making the complicated a lot more understandable.

Steve Winogradsky has managed to bring music publishing [somewhat kicking and screaming] into the 21st century with a highly readable and instantly practical guide to all things related to music publishing. Specifically, he has obviated the maintenance of multiple desk copies of reference materials reconciling traditional music publishing issues and those arising from the digital delivery of content. Highly recommended for music/digital business students and professionals alike.
Russell Rains
Director of MBA in Digital Media Management
Chair Digital Media Dept.
Associate Professor
St. Edward's University

If this is not in your library, you're missing out. Steve's book is a must have for anyone (including attorneys) who wants a deeper knowledge of the music publishing business. It goes into detail (via great examples and sample contract language) without your head spinning. Glad I bought this.

I purchased the Kindle version as a required textbook for college. This book is "easy to read"

because it is well-written. There is terminology that is specific to the music industry throughout the book, but the author ALWAYS defines the terms used. He also gives specific examples to explain the points he makes throughout the book. This even includes specific court cases regarding publishing rights, points of view from record companies vs. songwriters/artists and vice versa. It is a combination of generalized music business topics as well as cases and possible scenarios within the music business while providing explicit details. I would HIGHLY recommend this book and author for anyone wanting to learn the ins and outs of the legal side of the music industry, especially the publishing side. There's SO MUCH to learn, yet this text book is a great resource for beginners and intermediate learners.

We used this book in our California State University, Northridge graduate Music Industry Administration program in the Music Copyright & Administration class this past summer and the student's loved it! First of all, it was written by a practicing attorney working in the music industry in Los Angeles for the past 30 years, Steve Winogradsky. The book covers copyright, performing rights organizations, mechanical, synchronization, and print licensing; songwriter and composer agreements, publishing administration and foreign sub-publishing, production music libraries, and pitching and placement companies. What I loved the best about this book are the sample annotated agreements that are included. That is so helpful when you are reviewing complicated agreements and trying to explain them to students. The book also delves into an historical perspective, current trends and revenue opportunities in the evolving digital marketplace. It's a very easy read and provides the key points for all types of deals. It also has some great links to copyright and publishing resources, listing of foreign performance and mechanical societies, and anecdotes and case studies from Steve Winogradsky's real world experience. I could see this book being used as a great resource for not only music business students, but also industry pros, lawyers and law students.

I used this text to teach the Music Publishing course at CSU Pomona last winter, and will be using it every quarter from now forward. This book does a great job of balancing technical background and history with relevant and current case studies from the industry. No matter the direction the class discussions took, Steve's book provided the fundamentals for the students to expand their own understanding. Student, teacher, executive or musician - this book belongs on everyone's shelf.

Steve Winogradsky's "Music Publishing - The Complete Guide" is the perfect resource for music industry veterans and those just starting a music business career. It all starts with a song and

understanding how 1) a song makes money; 2) who gets paid; and 3) who owns the rights to the song. This book will help clarify your understanding of music publishing. I was having difficulty conveying a particular licensing concept to a colleague. Steve's description and examples were right on target to help my colleague grasp the topic.

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